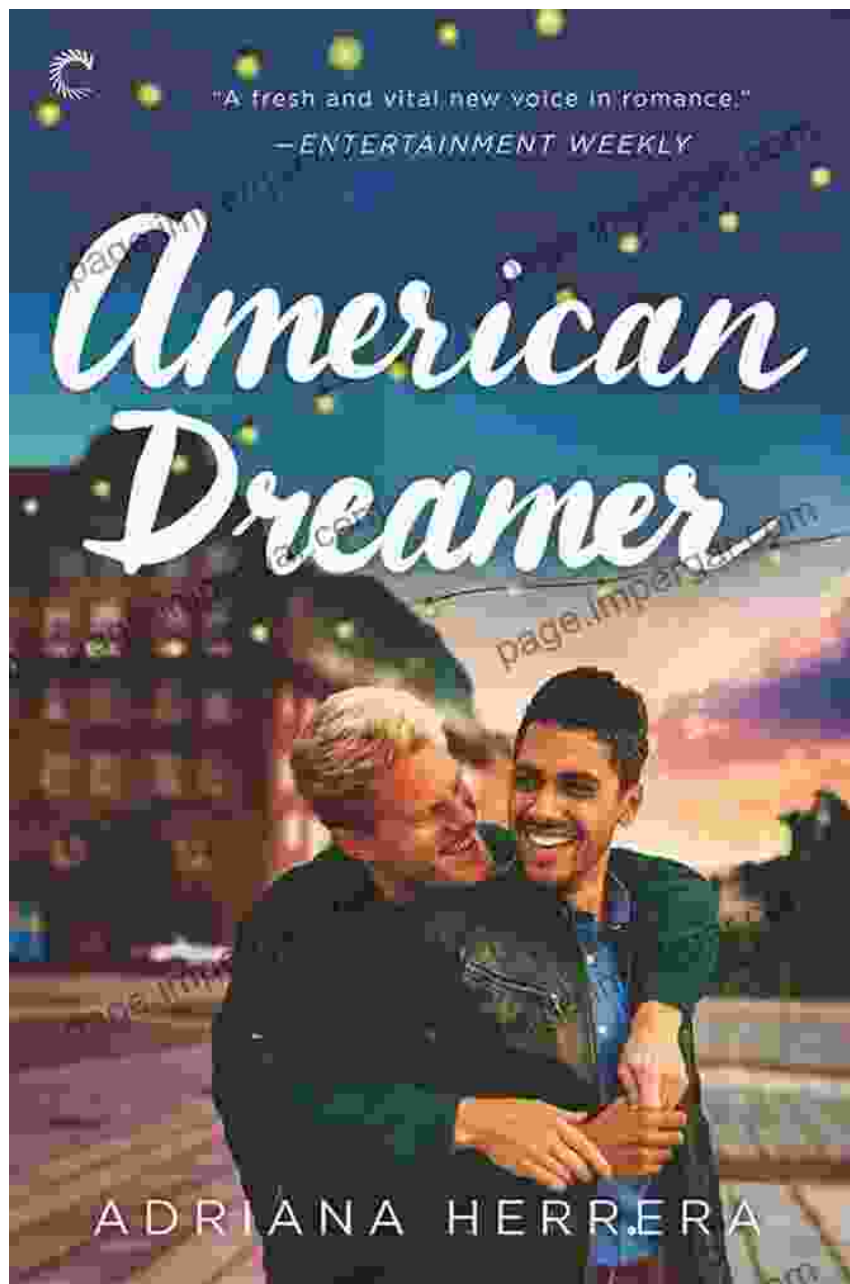


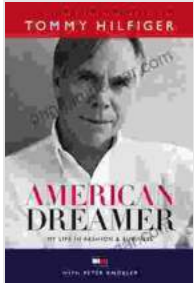
# American Dreamer: My Life in the Fashion Business

By Ralph Lauren



Ralph Lauren is one of the most iconic and successful fashion designers in the world. His eponymous brand is known for its classic, preppy style and

has become a global empire. In his new book, *American Dreamer*, Lauren tells the inspiring story of his journey from humble beginnings to the top of the fashion world.



## American Dreamer: My Life in Fashion & Business

by Tommy Hilfiger

★★★★☆ 4.7 out of 5

Language : English

File size : 102970 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 318 pages



Lauren was born in the Bronx, New York, in 1939. His parents were Jewish immigrants from Belarus and Poland. Lauren's father worked as a painter, and his mother was a homemaker. Lauren grew up in a poor neighborhood, but he always had a passion for fashion. He would often sketch clothes and dream of one day becoming a designer.

After graduating from high school, Lauren attended Baruch College in New York City. He studied business and worked part-time as a salesman. After college, Lauren worked for a series of clothing companies. In 1967, he launched his own label, Polo Ralph Lauren. The company initially sold ties, but it soon expanded into a full line of clothing for men and women.

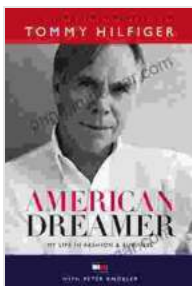
Lauren's designs were quickly embraced by the fashion world. His clothes were classic, preppy, and timeless. They appealed to a wide range of

customers, from celebrities to everyday people. In the 1970s, Lauren's brand became a global sensation. He opened stores in major cities around the world and his clothes were featured in magazines and newspapers.

Today, Ralph Lauren is one of the most successful fashion designers in the world. His empire includes clothing, accessories, home goods, and fragrances. Lauren is also a philanthropist and has donated millions of dollars to various charities.

*American Dreamer* is the inspiring story of Ralph Lauren's journey from humble beginnings to the top of the fashion world. It is a story of hard work, determination, and vision. Lauren's story is an inspiration to anyone who dreams of achieving great things.

**Free Download your copy of *American Dreamer* today!**



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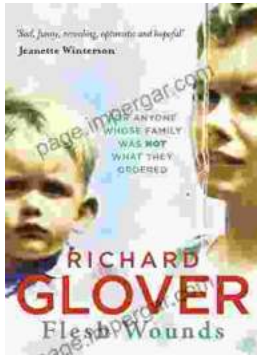
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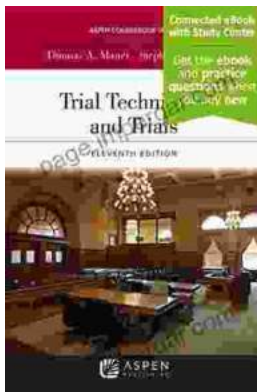
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