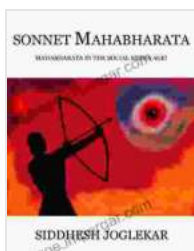


# Mahabharata Narrated in the Social Media Age: A Contemporary Retelling of an Ancient Epic

The Mahabharata, an ancient Indian epic that spans over 100,000 verses, has captivated generations with its timeless themes of dharma, duty, and the eternal struggle between good and evil. In the modern era, a new interpretation of this epic has emerged, reimagined in the context of social media.

The book "Mahabharata Narrated in the Social Media Age" presents a unique and engaging retelling of the epic, placing its characters and events within the framework of contemporary social media platforms. Through this innovative approach, the author offers a fresh perspective on the timeless wisdom contained within the Mahabharata.



## Sonnet Mahabharata: Mahabharata narrated in the social media age! by Siddhesh Joglekar

★★★★☆ 4.5 out of 5

Language : English  
File size : 5375 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 138 pages  
Lending : Enabled



## **The Social Media Landscape: A Modern Battlefield**

In the book, the social media landscape becomes a virtual Kurukshetra, the battlefield where the epic conflict unfolds. The characters of the Mahabharata are reimagined as social media influencers, each with their own distinct profiles, followers, and agendas. The rivalries, alliances, and betrayals that shape the narrative are played out through tweets, posts, and comments.

This contemporary setting not only provides a modern context for the epic but also highlights the parallels between the timeless human experiences depicted in the Mahabharata and the challenges we face in the digital age. The characters' struggles with identity, purpose, and the pursuit of power resonate with readers in a way that is both relatable and thought-provoking.

## **Unveiling the Timeless Wisdom of the Epic**

Beyond its captivating narrative, the book also delves into the profound philosophical and spiritual insights embedded within the Mahabharata. Through the lens of social media, the author explores themes such as:

- The nature of dharma and the complexities of duty
- The consequences of choices and the power of free will
- The importance of compassion, forgiveness, and self-sacrifice

By recontextualizing these timeless teachings in a contemporary setting, the book makes them more accessible and relevant to modern readers. It encourages readers to reflect on their own values, actions, and the choices they make in the digital age.

## The Characters Reimagined: Social Media Personas

One of the most striking aspects of the book is the reimagining of the Mahabharata characters as social media influencers. Each character is given a distinct personality, motivations, and online presence that reflects their traditional portrayal in the epic.

- **Yudhishtira:** The righteous king, becomes a respected thought leader known for his wisdom and integrity.
- **Bhima:** The powerful warrior, becomes a fitness influencer who promotes physical strength and well-being.
- **Arjuna:** The skilled archer, transforms into a social activist who fights for justice and equality.
- **Duryodhana:** The ambitious antagonist, is portrayed as a charismatic influencer who uses his platform to manipulate and deceive.

Through these modern incarnations, the characters become relatable and their struggles and aspirations resonate with readers on a personal level.

## The Significance of the Modern Retelling

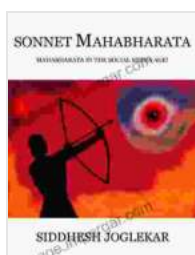
The retelling of the Mahabharata in the social media age serves several significant purposes:

- **Preservation and Relevance:** It helps preserve the timeless wisdom of the epic by making it accessible to contemporary audiences.
- **Cultural Bridge:** It bridges the gap between ancient traditions and modern society, fostering a greater understanding of India's rich literary heritage.

- **Ethical Exploration:** It provides a platform to explore ethical dilemmas and the potential consequences of our actions in the digital age.
- **Personal Growth:** It encourages readers to reflect on their own values and motivations, inspiring personal growth and transformation.

"Mahabharata Narrated in the Social Media Age" is more than just a retelling of an ancient epic. It is a transformative interpretation that illuminates timeless truths through the lens of contemporary social media. By placing the epic's characters and events within the realm of virtual platforms, the book offers a unique and insightful perspective on the human condition, the power of narrative, and the enduring relevance of wisdom across generations.

Whether you are a fan of the Mahabharata, an avid user of social media, or simply seeking a thought-provoking read, this book promises to captivate, inspire, and leave a lasting impression.



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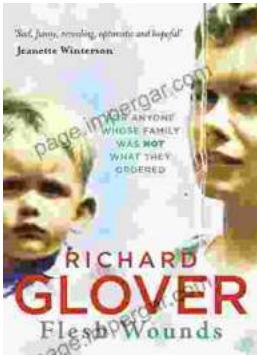
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